

## THE SCIENCE BEHIND BIOMAX WHEY TRUE PROTEIN

Maximuscle PROMAX contains BioMax Whey True Protein, a unique blend of whey protein, which is rapidly digested by the body providing a fast uptake of protein, stimulating muscle development and growth.

Typically, food protein concentrations are theoretically calculated based on the total nitrogen content, but this can cause some variances in the derived protein level. Maximuscle have gone one step further by validating the protein concentration in PROMAX by comparing the weight of the individual amino acids with the calculated factored amount, qualifying this as BioMax Whey True Protein. We guarantee that every serving of PROMAX provides 25g of high-quality BioMax Whey True Protein to help support the growth and maintenance of muscle.



HUMAN PERFORMANCE LAB

## THE ROAD TO RESULTS

For Maximuscle ambassadors and athletes, it's the preferred choice they can go into competition with peace of mind, knowing that all Maximuscle products are screened for banned substances and are Informed-Sport accredited.



TRUSTED BY ELITES

# maximuscle



## PROMAX RESTORE

NEW FORMULA

SCIENTIFICALLY PROVEN PROTEIN FOR MUSCLE DEVELOPMENT

25g WHEY PROTEIN

7g BCAAs

LOW FAT & SUGAR

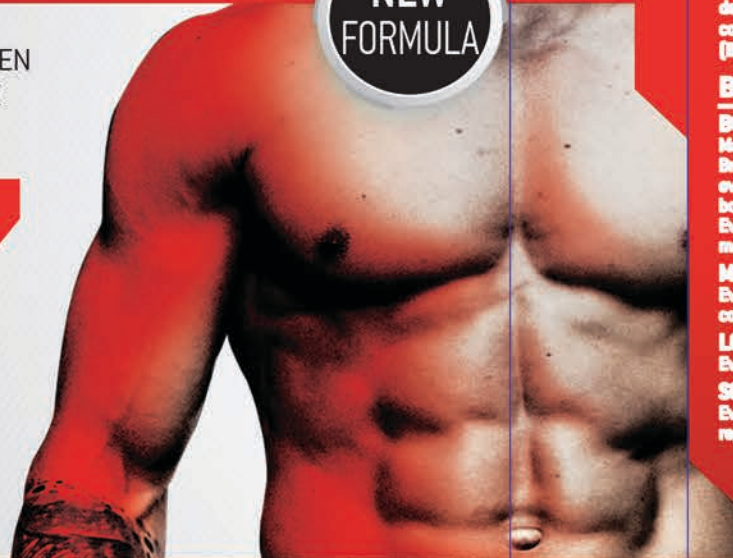
NATURALLY OCCURRING GLUTAMINE



COOKIES & CREAM FLAVOUR

32 SERVINGS

1.12kg e



# PROMAX RESTORE

We guarantee that every serving of PROMAX provides 25g of high-quality BioMax Whey True Protein to help support the growth and maintenance of muscle.

To develop or increase muscle mass you need more protein in your daily diet. PROMAX is a low fat, low sugar, protein-rich shake containing 7g naturally occurring Branched Chain Amino Acids (BCAAs) and naturally occurring glutamine.

### BENEFITS OF PROMAX:

#### BCAAs & GLUTAMINE

Maximuscle's PROMAX protein formula naturally provides 7g of the Branched Chain Amino Acids (Leucine, Isoleucine and Valine) in every serving. BCAAs are considered essential amino acids as the body cannot produce them itself and are required in our diets. Every serving also contains naturally occurring glutamine, the most abundant amino acid in the muscle.

#### MAGNESIUM

Every serving of PROMAX contains a source of magnesium, which contributes to muscle function and reducing tiredness and fatigue.

#### LOW IN FAT, SUGAR & SALT

Every serving of PROMAX is low in fat, sugar and salt.

#### SCREENED & EFFECTIVE

Every batch of PROMAX is screened for banned substances and is registered with the Informed-Sport programme.

**INGREDIENTS:** BioMax Whey True Protein (95%) (whey protein concentrate (milk), whey protein isolate (milk), hydrolysed whey protein (milk)), flavourings, magnesium citrate, cocoa powder (0.4%), thickener (cellulose gum), sweeteners (sucralose, acesulfame K).

#### NUTRITIONAL INFORMATION

Typical Values	Per 100g	Per 35g (Serving)	
Energy, kJ / kcal	1712 / 409	599 / 143	
Fat, g	7.6	2.6	
of which saturates, g	5.3	1.9	
Carbohydrate, g	7.2	2.5	
of which sugars, g	4.7	1.7	
Fibre, g	0.3	0.1	
Protein, g	71.4	25.0	
Salt, g	0.7	0.3	
Minerals		%RI*	%RI*
Magnesium, mg	237.0	63	83.0
*%RI = Reference Intake			
Other ingredients			
BCAAs, g	20.0	7.0	
Leucine, g	9.2	3.2	
Isoleucine, g	5.4	1.9	
Valine, g	5.3	1.9	
Glutamine, g	11.7	4.0	

**NOTICE:** Cookies and cream flavour high protein food supplement drink mix containing magnesium with sweeteners. Food supplements should not be used as a substitute for a varied and balanced diet and a healthy lifestyle. Do not exceed the recommended daily intake. Keep out of reach of children. This pack contains 32 servings. Suitable for vegetarians. For best before end see back of pack. Made in the EU.

**Storage Instructions:** Keep tightly sealed in a cool, dry place and away from direct sunlight. Natural settling of this product will occur during transport. This product is packed by weight, not by volume.

#### HOW TO SERVE



For one serving, add one scoop of powder (35g) to 200ml of water, shake to blend and enjoy!



UK: 0800 723 2001 IE: 1800 080 080

customer.relations@gsk.com www.maximuscle.com

WRITE TO: Maximuscle Customer Relations, 980 Great West Road, Brentford, TW8 9SS, UK or 12 Riverwalk, Clonsilla Business Campus, Dublin 24, Ireland. Maximuscle is a division of GSK Consumer Healthcare. Trade marks are owned by or licensed to the GSK group of companies.

BATCH NUMBER / BEST BEFORE END:

1.12kg e

31200441/01



5 054563 024947